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For the past thirty years, Detlof von Winterfeldt, Ph.D., has been active in teaching, research, university administration, and consulting. He has taught courses in statistics, decision analysis, risk analysis, systems analysis, research design, and behavioral decision research. His research interests are in the foundation and practice of decision and risk analysis as applied to technology development, environmental risks, natural hazards and terrorism. He is the co-author or co-editor of four books or edited volumes and over 100 articles, chapters and reports on these topics. As a consultant he has applied decision and risk analysis to many management problems of government and private industry. He has served on several committees and panels of the National Science Foundation and the National Academies of Sciences (NAS), including a recent appointment to the NAS Board on Mathematical Sciences and their Applications. He is a fellow of the Institute for Operations Research and the Management Sciences (INFORMS) and of the Society for Risk Analysis. In 2000, he received the Ramsey Medal for distinguished contributions to decision analysis from the Decision Analysis Society of INFORMS.