

Remarks on OPIM Concentrations

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<http://www.opim.wharton.upenn.edu/>

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Outline

- 1 Goals of Education?
- 2 The OPIM Concentrations
- 3 Idiosyncratic Comments

Dimensions of value

- L Life stuff
- W The ways the world works
- S Useful skills

OPIM courses

- Vary in emphasis
- Offer value on all three dimensions
- A main focus/theme: W, having to do with supply chains and with 'scientific' methods for management in organizations
- 'Scientific' \approx modeling and data-driven

Four courses for a concentration (after 101)

- General OPIM concentration
- Decision Processes (DP) track
- Information Systems (IS) track
- Operations Management / Management Science (OM/MS) track
- **New!** Business Analytics (BA) track

See http://opimweb.wharton.upenn.edu/programs/undergrad_program.cfm for details.

L, W, S?

Examples.

- L** Negotiations (291), Agents, Games and Evolution (319), Systems Analysis and Design (316), Product Development (415).
- W** Very many, including: OPIM 220 Process Management in Manufacturing, OPIM 223 Service Operations Management, OPIM 397 Retail Supply Chain Management, OPIM 210 Management Information Systems, OPIM 314 Enabling Technologies, OPIM 261 Risk Analysis and Environmental Management, OPIM 398 Retail Supply Chains: Design and Management.

L, W, S? (con't.)

Examples.

- S OPIM 105X, OPIM 291 Negotiations, OPIM 311 Business Computer Languages, OPIM 325 Computer Simulation Models, OPIM 415 Product Development, OPIM 410 Decision Support Systems.

Will OPIM help me get a job?

- Historically, yes.
- A class is about 100 hours of work; small by 'real-world' standards.
- Signaling value, content value.
- OPIM + X has been, and will likely remain, an excellent combination.