Remarks on OPIM Concentrations

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Wharton Undergraduate Concentration Fair
18 March 2011
Outline

1. Goals of Education?
2. The OPIM Concentrations
3. Idiosyncratic Comments
Dimensions of value

L  Life stuff
W  The ways the world works
S  Useful skills
Vary in emphasis
Offer value on all three dimensions
A main focus/theme: W, having to do with supply chains and with ‘scientific’ methods for management in organizations
‘Scientific’ \( \approx \) modeling and data-driven
Four courses for a concentration (after 101)

- General OPIM concentration
- Decision Processes (DP) track
- Information Systems (IS) track
- Operations Management / Management Science (OM/MS) track
- New! Business Analytics (BA) track

See [http://opimweb.wharton.upenn.edu/programs/undergrad_program.cfm](http://opimweb.wharton.upenn.edu/programs/undergrad_program.cfm) for details.
Examples.

L Negotiations (291), Agents, Games and Evolution (319), Systems Analysis and Design (316), Product Development (415).

Examples.

Will OPIM help me get a job?

- Historically, yes.
- A class is about 100 hours of work; small by ‘real-world’ standards.
- Signaling value, content value.
- OPIM + X has been, and will likely remain, an excellent combination.