Sunday, May 30, Conrad Hilton

16:00 – 21:00 Registration (Conrad Hilton Lobby)

18:00 – 20:00 Welcoming reception (Conrad Hilton - room to be announced)

Monday, May 31, Sabanci University

7:30 Buses leave from hotel (Conrad Hilton) to Sabanci University Campus

9:00 – 9:15 Welcome and overview of conference goals
- Dean of The Graduate School of Management, Sabanci University
- Conference Chair
- Sabanci University Conference Chair

9:15 – 9:45 Key note speaker 1 – Introduction of GC Initiative and Environmental Sustainability
- Dr. Steve Halls, Director, UNEP IETC

9:45 – 10:30 Key note speaker 2 - Environmentally Sound Technologies
- Ralph Luken and Frank Van Rompaey, UNIDO, Austria
  “The Determinants of EST Uptake by Manufacturing Firms in Developing Countries”

10:30 – 11:00 Coffee Break

11:00 – 12:00 Organizational Influence (Plenary panel session)

- Hilmi Yüksel, University of Dokuz Eylul, Turkey
  “The Effects of Environmental Technologies in Achieving Environmentally Conscious Production”
- Carlos Montalvo, Holland
  “Cleaner technologies diffusion modeling – the parameter of design for an ideal model”

12:00 – 12:45 Infrastructure Models (Plenary session)
12:45-14:00 Lunch
Lunch speaker

Cengiz Ultaş, Vestel, Turkey

14:00 – 15:30 Parallel breakout sessions:

Session A: Environmentally Sound Technologies I

- **Baha Kuban, Şişecam, Turkey**
  “Renewable Energy; Lodestar or Illusion? (Prospects for Solar Electricity)”
- **Selim Ceylan, Sevil Unal and Dilek Kazan, Marmara University, Turkey**
  “Hazelnut Shell from Black Sea Region as an Alternative Feedstock for Bioethanol Production”
- **Suna Erses and Turgut Onay, Bosphorus University, Turkey**
  “Sustainable Waste Management by Using Biorector Technology”

Session B: Environmentally Sound Technologies II

- **Serap Kara, Anadolu University, Turkey**
  “Tecno-economic options for energy generation”
- **Senol Ataman, TTGV, Turkey**
  “The Status of Ozone Depleting Substances Phaseout in Turkey”

Session C: Infrastructure I

- **Dilek Ünal, University of Cardiff, Great Britain**
  “Processes and Outcomes of Environmental Policy Transfer: Adoption of the EU SEA Directive in Turkey”
- **Necla Haliloğlu, Managing Director, Entrepreneur Development Centre of KOSGEB (Small and Medium Industry Development Organization of Turkey)**
  “Responsible Entrepreneurship”

15:30 – 16:00 Break (Tea/Coffee)

16:00 – 16:30 Report from break-out sessions and introduction of the plant trip
16:30 – 19:00 Leave for Plant visits
19:00 – 20:00 Return to Hotel from Plant
20:00 – 23:00 Dinner at Atli Kosk in Istanbul

**Tuesday, June 1st, Conrad Hilton Hotel**

9:00 – 9:15 Summary of Day 1 and Introduction of Day 2
9:15 – 10:00 Educational Models (Plenary session)

- **Dr. Anders Aspling**, European Foundation of Management Development (EFMD) Board Member and Head of the EFMD Global Responsibility management team, Belgium
  “Experience of EFMD in GC training”
- **Megan Chapple**, World Resources Institute, Manager, Business Education, Washington D.C., USA
  “The Next Generation of Business Leaders”

10:00 – 11:15 Collaboration for innovation and implementation – (Plenary panel discussion)

- **Ülkü Öktem**, and Paul Kleindorfer University of Pennsylvania, USA
  “Assessment of Environmentally Sustainable Technologies as if Individuals Matter: And They Do”
- **Manfred Bienefeld**, Canada
  “Alternative Energy Strategies – Canadian Experience”
- **Ahmet Esen**, General Director, Pfizer-Turkey
  “The Next Generation of Business Leaders”

11:15 – 11:30 Break (Tea/Coffee)
11:30 – 13:00 Parallel breakout sessions:

**Session D: Infrastructure II**

- **Han Shi**, National Center for Science and Technology for Development, China
  “Assessment of Public Policy for Innovation and Diffusion of CFBC in China”
- **Ben S. Malayang III**, Professor of Environmental Science and Management, University of the Philippines, Philippines
  “The experience in the Philippines on adopting GM crops”
- **Nir Ben-Aharon**, The Industrial Development Policy Group, Israel
“Building Dynamic Environmental Innovation Capabilities in Industrial Firms”

Session E: Education

- Sevil Ünal, Zehra Can and Seval Genç, Marmara University, Turkey
  “Sustainable Development Dimension in Engineering Education”
- Esra Nemli, Istanbul University, Turkey
  “A Training Project to Increase the Environmental Awareness of SMEs Located in KOSGEB IMES Industrial Zone”
- Laszlo Varkonyi, Budapest University of Technology and Economics
  “Participative Approaches Towards Sustainable Technology Development”

Session F: Organizations

- Dilek Çetindamar and Yıldız Arıkan, Sabanci University, Turkey
  “A Synopsis of Global Compact Applications in Turkey”
- Ralph Luken and Rodney Stares, UNIDO, Austria
  “Small Business Responsibility in Developing Countries”
- Dr. Liana Lakunina, Centre for Labour Market Studies, Russia
  “Sustainable Development and Russia's Reforms: Taking the Long View in a Difficult Environment”

13:00 – 14:00 Lunch – Presentation and discussion of Part 2 of the conference

14:00 – 14:30 Reports from Breakout sessions

14:30 – 15:00 Student Projects

15:00 – 16:00 Sustainable Developments in Tourism – (Plenary panel discussion)

- Dr. Paul Guglielmi, WWF MedPO
  “Towards Sustainability at Mediterraneaen”
- Nimet Beriker, Sabanci University, Turkey
  “A Conflict Resolution Process for Travel Industry”

16:00 – 16:15 Tea/Coffee Break

16:15 – 16:45 Closing Keynote Speech

- Jacob Simonsen, UN Turkey Coordinator and UNDP Resident Representative

16:45 – 17:15 Conference summary and conclusions

17:15 Adjourn

19:00 – 22:00 Dinner and Boat Trip on Bosphorus